



## Unique Security Franchise Opportunity

### About You

Cava Guard are looking to recruit and reward hard working, committed individuals who would like to start their own business with the UK's leading security franchise.

If you have the drive and determination to push your business forward, with our unparalleled experienced support staff, you have unlimited potential to join the £12billion security industry.

Being one of the largest security companies in the areas we or our partners trade in, we are offering the franchisee potential earnings from day one.

### About Us

Launched on the back of the success of Cava Security Services Ltd, Cava Guard utilizes the tools we provide you and comes with over 30 years industry experience, to provide comprehensive 24-hour security services to millions of potential customers nationwide.

Cava Guard Group can also offer patrolling, manned guarding, CCTV and facilities management to those customers who rely on a professional service provider for all their security requirements.

### About the Opportunity

The CAVA Guard Franchise enables you to enter, fully develop and, potentially, dominate profitable local security markets in your licensed area.

Each franchise territory includes thousands of businesses, retail outlets, restaurants, hotels, nursing homes, in addition to schools, colleges, hospitals, leisure facilities, and a host of other public and private sector premises - all of which require security services of one type or another.

An increasing demand for security solutions, access control and CCTV systems means your area will be large enough to meet your ambitions.





## What is it?

The Cava Guard Franchise is a unique offering and the #1 Security Franchise. Our Franchisees can offer:

- Key Holding Services
- Manned Guarding
- Mobile Patrols
- CCTV Installation
- CCTV monitoring
- Event stewarding

All these services are fully supported by our experienced operations team that includes 24-hour control room, invoicing and admin support, sales support via a dedicated account manager, extensive initial and on-going training and compliance officer.

Earnings potential varies dependent on several factors but our existing franchisees typically recover their investment in year 2.

## Where is it?

Our Franchises have an exclusive territory based on County or London Borough. Territories are available throughout the UK. As territories vary on population and potential market, we have different investment levels for different areas.

Our core customers are businesses that need to protect their staff, property or inventory. Each territory has a huge pool of potential customers. We will help you tap into this market with a dedicated account manager to support you.

If you choose our optional marketing budget, we will launch your franchise with you to maximize your impact. This will be coordinated with our marketing partners.

## How much is it?

Franchises start from £28,500 + VAT and include:

- License Fee
- Exclusive Territory
- Extensive initial marketing
- 2 Week 'On the job' induction training
- Industry training
- Product training
- Business mentoring
- Technical support
- Back-office support
- Invoicing and credit control support
- Telephone answering support
- Recruitment assistance including interviews
- Security Screening for you and your team
- Uniform and equipment

There are several finance options available, including several High Street banks that support Franchise growth.



Cava Guard Group Ltd is a trading name of SCG Services Group Ltd security division.  
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